



## **Independent Financial Returns as an Official Sponsor for the 2022 AT&T Byron Nelson at TPC Craig Ranch** *Proceeds from the PGA TOUR Event will support Momentous Institute*

McKINNEY, TX (April 12, 2022) – The AT&T Byron Nelson will return to the city of McKinney May 9-15, with Independent Financial once again serving as Official Bank Sponsor of the PGA TOUR event.

The tournament for the second year will tee off at TPC Craig Ranch located at 8000 Collin McKinney Parkway, in McKinney. The event is part of a five-year agreement with the PGA TOUR that will bring visitors, economic opportunities, and international attention to the City of McKinney, and includes televised coverage of the four rounds of play May 12-15.

Last year's AT&T Byron Nelson field included elite players like Jon Rahm, Bryson DeChambeau, Jordan Spieth, Brooks Koepka, and Hideki Matsuyama as it attracted more than 46,000 spectators – despite COVID-19 restrictions that limited attendance.

In addition to top PGA TOUR players returning this year, country music star Lee Brice will give a special performance on the night of Saturday, May 14, with the Band of Heathens opening.

McKinney Mayor George Fuller said excitement is building for this year's event, especially since last year's tournament had a limited capacity due to the pandemic.

“This year the AT&T Byron Nelson will open at full capacity, bringing a heightened economic impact to our community,” Fuller said. “In addition to being an international event that will bring worldwide recognition to our great city and provide a significant economic impact, most importantly the AT&T Byron Nelson supports children and their families in need.”

Proceeds from the tournament will benefit Momentous Institute, a philanthropic organization that works with children, families, and communities to build and repair social emotional health through education, therapeutic services, research, and training so all children can achieve their full potential.

“I am grateful for our community partners like Independent Financial, the Official Bank Sponsor, for their continued support of an event that blesses our community and the families touched by Momentous Institute,” Fuller said. “McKinney is a community that cares for people and leads with compassion and resolve.”

David Brooks, Independent Financial Chairman and CEO, said Independent Financial was thrilled to be a sponsor for last year's inaugural event and happily returns as sponsor again this year. In serving as the Official Bank Sponsor, Independent Financial is one of five Premier Partners of the AT&T Byron Nelson.

"This is an event that is so important to Momentous Institute and the many lives impacted by its work," Brooks said. "We are proud to help bring this event to our city, and it provides economic benefits for McKinney and Collin County. This is just the second year for this tournament here, but so many people across our community are embracing and supporting it."

Like last year, McKinney and Collin County will benefit through tourism spending and national television coverage. Since 1968, the AT&T Byron Nelson tournament has raised more than \$172.5 million for Momentous Institute.

"This is a signature event for the EDC for business recruitment and showcasing McKinney's development opportunities," said Michael Jones, McKinney Economic Development Corporation Chairman. "After the success of last year's tournament, we anticipate the AT&T Byron Nelson will bring an even greater economic impact to the city of McKinney and surrounding areas. This year the tournament will operate with increased attendance, and we are excited to see what the tournament will bring to our community."

Two years ago, the 2020 AT&T Byron Nelson was canceled due to the pandemic and last year's (2021) attendance limited due to COVID-19 restrictions. The tournament began in 1968, and this year will offer a \$9.1 million purse.

Independent Financial has a long history of community involvement. Most recently it served as one of the driving entities behind the Family Health Center on Virginia, the recently opened \$10 million Federally Qualified Health Center in McKinney providing medical, dental, and behavioral health services to underserved and uninsured residents.

### **About Independent Financial**

Independent Financial is a relationship-driven financial services company headquartered in McKinney, Texas, that provides a wide range of banking products and services tailored to meet the needs of businesses, professionals, and individuals. Independent Financial operates in four regions (the Dallas/Ft. Worth Metroplex, Central Texas, and Greater Houston regions in Texas, and the Colorado Front Range region). For more information, visit [ifinancial.com](http://ifinancial.com). (Independent Financial is a trademark of Independent Bank, a subsidiary of Independent Bank Group, Inc. Member FDIC, Equal Housing Lender. NASDAQ: IBTX).

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