



**FOR IMMEDIATE RELEASE**

## **P. Norman Boone, Jr. Joins Independent Financial As Head of Treasury Management**

McKINNEY, TX (September 30, 2021) – Independent Financial has named P. Norman Boone, Jr. as Head of Treasury Management.

Independent Financial, ranked by *Forbes* as the country's 6<sup>th</sup> best publicly traded bank, operates as a financial services company with locations throughout Texas and in the Colorado Front Range region.

Boone, a Certified Treasury Professional (CTP), will manage a team of Treasury Management professionals and sales teams in both Texas and Colorado that manage, consult and sell treasury solutions to commercial customers. He will be responsible for sales, strategy and execution for key businesses in the corporate, middle market, specialized, mortgage and business banking segments. He will also oversee Commercial Card sales, Merchant Services, Foreign Exchange Services, Treasury Sales support and training.

Boone has more than 29 years of experience in the banking industry supporting growth objectives, developing lines of business, reshaping product platforms, and building sales programs. His past work experience includes management positions with several regional banking systems.

"Norman brings a strong track record of success in treasury sales and distribution," said Tiffany Cason, Independent Financial Head of Middle Market Banking. "He has experience in building strong bank treasury solutions with a skilled approach to strategy development and team building."

Boone earned a Bachelor of Business Administration from East Carolina University and graduated from the Advanced Leadership Program at the Emory University Goizueta School of Business. He serves on the Advisory Board at the UTD Naveen School of Management.

### **About Independent Financial**

Independent Financial is a relationship-driven financial services company headquartered in McKinney, Texas, that provides a wide range of banking products and services tailored to meet the needs of businesses, professionals and individuals. Independent Financial operates in four regions (the Dallas/Ft. Worth Metroplex, Central Texas, and Greater Houston regions in Texas, and the Colorado Front Range region) with over 90 locations across Texas and Colorado. For

more information, visit [ifinancial.com](http://ifinancial.com). (Independent Financial is a trademark of Independent Bank, a subsidiary of Independent Bank Group, Inc. Member FDIC. NASDAQ: IBTX).

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